



MEDIA RELEASE

Walker Wayland network leaps into top 30

The Walker Wayland network is the fastest-growing accounting organisation according to the latest rankings of Australian accounting firms by top-line business magazine BRW.

New Zealand members in Auckland, Hamilton and Wellington have joined in the celebrations – even though their annual results could not count in the BRW listing.

“Our New Zealand colleagues helped boost the bottom line for the entire group through the year,” said Walker Wayland Australasia chair Grant Allsopp. “Their co-operation and work with firms across the ditch contributed to this great result.”

The network’s Australian members recorded 73.7 percent revenue growth in the past year to post total revenues of AU\$36.1 million.

The growth spurt helped the network jump five places since last year to 27th in BRW’s annual Top 100 rankings.

Walker Wayland Australasia chair Grant Allsopp said the group is continuing to grow with acquisitions since the survey closed and more planned over the next few months.

“We expanded network membership by more than 50 percent over the year,” he said. “The members have also achieved organic growth averaging more than nine percent over that time.”

Walker Wayland Australasia is represented in every mainland State of Australia as well as New Zealand.

Mr Allsopp said the network undertook a restructure in late 2010 that had resulted in rapid expansion in the 2011-12 year.

“We now have two levels of membership,” he explained. “This has allowed regional and specialist ‘boutique’ firms in Australia and New Zealand to join and reap the benefits of the network.”

He said that Walker Wayland differs from most other accounting networks as its structure has a primary objective for members to share information, skills and resources.

“Other networks are organised primarily for business referral,” he said.

“Sharing means that we can better serve our clients,” said Mr Allsopp. “Each client of a Walker Wayland member now has the combined experience and wisdom of more than 50 partners. This means that every industry in Australia and New Zealand is represented by at least one partner with specialist skills and knowledge.

“As well as tax, audit, business advisory and superannuation, we have been able to set up specialist product areas in Health and Climate Change to assist our clients,” he said

Mr Allsopp said that Walker Wayland Australasia has an aggressive plan for continuing growth.

“We are particularly targeting the south island of New Zealand and, in Australia, the corridor between Sydney and Brisbane,” he said.

For more information about Walker Wayland Australasia, go to the Web site, <http://wwaustralasia.com> or call Chairman Grant Allsopp on +61 2 9951 5400.

ENDS –

FOR MORE INFORMATION

Grant Allsopp,
Walker Wayland Australasia
8th Floor, 55 Hunter Street
Sydney NSW 2000
Phone: +61 2 9951 5400
Email: Grant.Allsopp@wwnsw.com.au

MEDIA CONTACT

Denby Browning
Imprint Media
Phone: +61 7 5577 2829
Mobile: +61 427 213 698
Email: denby.b@imprintmedia.com.au

ABOUT THE WALKER WAYLAND AUSTRALASIA NETWORK

Walker Wayland Australasia comprises 13 of Australasia’s leading accounting firms.

The network offers accounting, audit, taxation and management consulting services across each individual practice, and a range of specialised financial management packages geared to specific industries and regions, as appropriate to location and office.

As members of Australia's peak accounting bodies, comprising Chartered Accountants and CPAs, its offer to clients of exceptional technical knowledge, depth of experience and professional understanding draws on a worldwide network of expertise.

Australian member practices are in Adelaide, Bega/Eden, Brisbane, Canberra, Melbourne, Orange, Perth, Sydney and Toowoomba. The network is represented in New Zealand in Auckland, Hamilton and Wellington

Most of Walker Wayland Australasia’s members are also affiliated with the BKR International accounting network, headquartered in New York.