



# Oceanbridge Shipping Limited

## Company Overview



## Oceanbridge - Overview



- We are a privately owned NZ company - established in 1981
- Our Head Office is in Takapuna on Auckland's North Shore
- We are in the Communication business – this says it all - we are facilitators.
- We are global in our services with a fantastic agency network
- Employ over 90 fantastic people and many with long service
- We have a unique “ Trade Route “ structure where people are dedicated to their regions and areas.
- Our own offices in Christchurch and Tauranga
- We believe we enjoy an excellent reputation
- Strive for excellence with our service





## Our people



- We are nearly 100 people in total – 6 in Christchurch and 4 in Tauranga
- There are 4 of us in the 20 year service club - 20 in the 10 year club and 41 in the 5 year club – we are very proud of this record.
- We look to employ the best people in the industry – they are one of our strongest assets
- Our 'Trade Teams' are specialists in their regions – they focus just on these areas.
- Offer our people a good working environment and culture is key for us.





## Overseas network and partners



- The Oceanbridge network is working with some of the strongest freight companies in their regions.
- A number of these partners have been with us for over 20 years , most are over 10 years.
- We have hand picked companies that have similar values and service levels to us – they need to know the value of communication and service to suppliers.
- Fast responses to orders and bookings.
- All this allows you the benefit from our reach around the world - you link in with our contacts and volume.

Thinking Globally - Working Locally

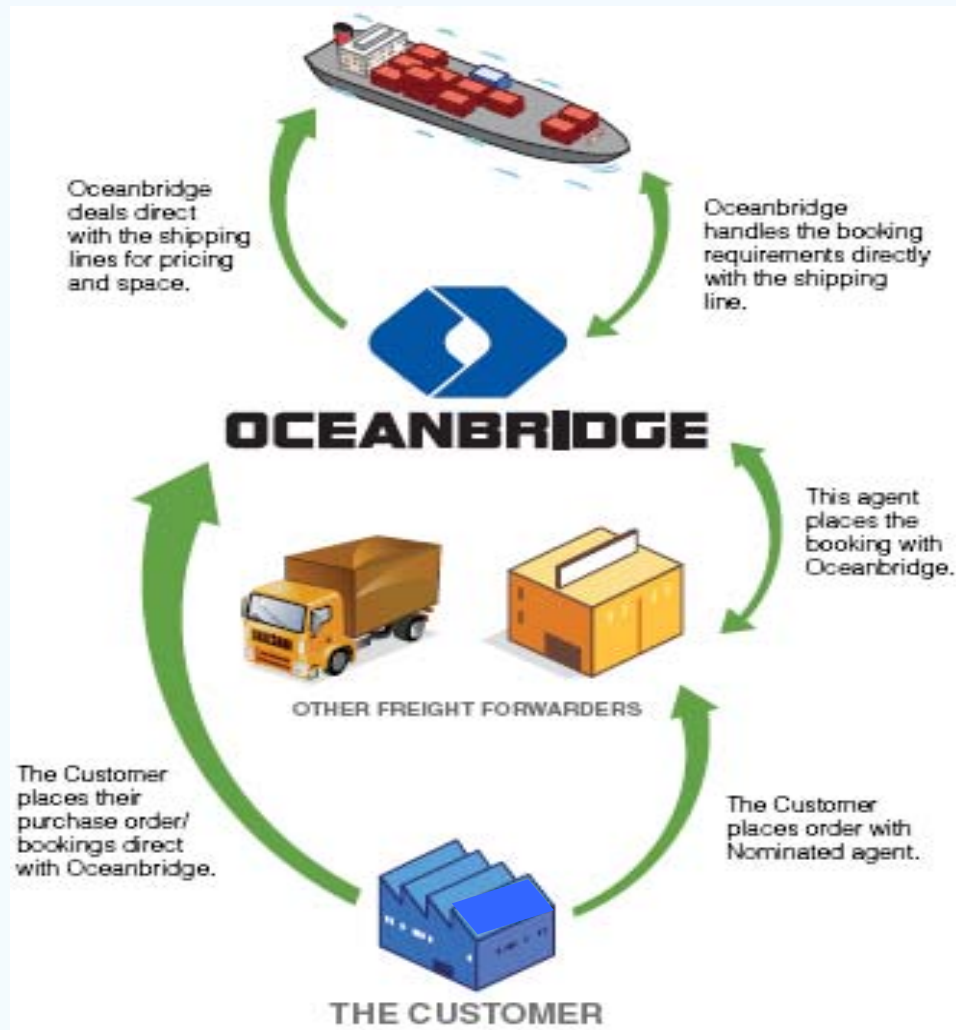


## How we fit into the market



- The NZ shipping market is made up of approx 250 freight companies in Auckland alone.
- It comprises of a mixture of smaller Customs Agents, the Multi-Nationals and private companies like ourselves.
- One of our specialist areas is LCL consolidated containers. We are what is called a Master Loader / NVOCC. That is to we control the containers packing at origin and unpacked in NZ.
- This allows us to control the schedules and timings – rather than relying on 3<sup>rd</sup> parties.
- We buy many container slots from the Shipping Lines and offer you variety and many years of relationships with these companies (this is important)!
- This is spread across all of the trades around the world.

This is how we are unique



- You deal direct with us – being the company handling the cargo flow.
- We are responsible for its entire movement
- Oceanbridge and our partners are the ones booking direct with the Shipping Line and Airlines.
- All documentation and releasing of cargo is handled by us.
- You have control
- One less link in the chain





# Asia



- Our largest volume area
- We have dedicated people just handling Asia imports alone.
- We load many origins.
- Some of our partners are large NVOCC players like us.
- We ship LCL Containers direct to Christchurch.
- Always look to use the fastest transits.
- From NZ for exports we load to Hong Kong , Singapore, Malaysia , Japan (direct) , Korea (direct)
- Middle East and Sub Continent served.



# Europe



- Many years of experience in this trade.
- We load the main origins every week.
- Direct ex Hamburg / UK / Italy / Rotterdam / Antwerp.
- We offer the only direct LCL service ex Sweden
- For Exports we load direct into UK, Rotterdam , Hamburg – every 10 days and truck all over Europe.
- We have long term partners in place who are major players in their own countries.





# U.S.A / Canada



- Conterm has been our partner for 22 years.
- They are part the largest consolidator ex the U.S.A.
- Load all major gateways – every week.
- Space is allocated for our LCL containers.
- No hubbing through any one port.
- It is one of our strongest areas for export – on line with US Customs.
- Canada is fortnightly – direct – import and export

# Trans-Tasman



- Been in this trade since 1984
- We load LCL containers every week to/from the main ports.
- We have people dedicated to Australian cargoes.
- In each Australian port we also have dedicated NZ export operators / specialists.
- We utilise the lines that best suit you and have space.
- Strong for imports and exports.



## World Wide Export Sea



- We are a 'master loader' for exports – one of the main operators in this country.
- This means we control the packing and sailing schedules – direct with the Shipping Lines.
- Market Leader with dedicated team of experienced export specialists.
- Large volumes of FCL to global markets with buying power and shipping options
- Full customs and documentation services including L/C, MAF permits, Chamber of commerce, MFAT, duty drawbacks among others.





## Clearance & Local handling



- We have dedicated Customs Brokers in Oceanbridge – we employ experienced people.
- All processes are handled in the same system that contains the freighting details – speed and no double handling.
- Can offer landed costing also and any consultancy.
- For the cargo we work with Tapper Transport – long term.
- They operate their unpacking and trucking 24 hours.
- Under our preset KPIs they undertake to unpack LCL cargo within 24 hours of container availability.
- On-line via EDI – paperless





## Airfreight



- We have a dedicated team just handling our Airfreight – it's our 2<sup>nd</sup> largest trade based on resource
- We move a lot of Airfreight
- Deal with Airfreight specialists overseas and use companies who have 'preferred status' with Airlines
- Strong ex UK / Germany / China / USA and Australia
- Value the speed of service.
- Our Airfreight warehouse is directly opposite Air New Zealand – very close and quick for cargo collection.







## Project cargo & Marine



- Dedicated project cargo & marine division
- Members of GPLN (Global Project Logistics Network)
- We partner Peters and May Ltd – they are the worlds foremost experts in moving yachts.
- Specialise in large, oversize shipments that require special equipment for shipping and handling such as packing, road permits, break bulk handling.
- Manage shipments at every step.





## Our Web tracking



- We offer our customers a full web based tracking system
- We like our site to be easy for you
- 3 clicks should give you the information you require.
- It is secure
- Has all the information you require and copy documents
- Can book on-line





## Why we can deliver



- We have been established since 1981 in this market.
- Financially stable
- We ship many containers and have the relationships and space with the Shipping Lines – also Airlines.
- Overseas partners
- Reputation is excellent in this industry – locally and overseas
- Our people are some of the best - Value service levels
- Our tracking systems
- Communicators and visible





# Our Mission Statement

**VISION:** NZ's Premier Freight Company  
**PURPOSE:** Create Customer Confidence and Growth  
**MISSION:** Sales + Service = Growth

*Moving in the right direction*

